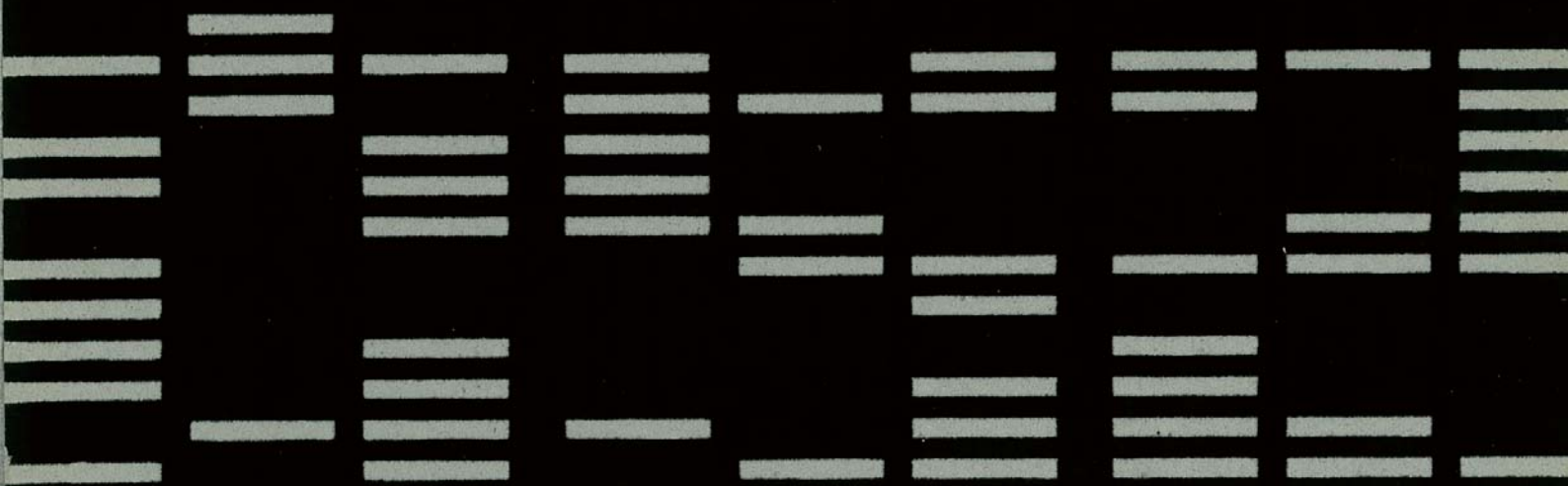


MODERN ARCHITECT- TURE IN THAILAND

001



Prince of Songkhla University International Convention Center

Plan Associates

Location :

Hat Yai, Songkhla

Client :

Prince of Songkhla University

Area :

17,500 sq.m.

Year :

2004 – 2008

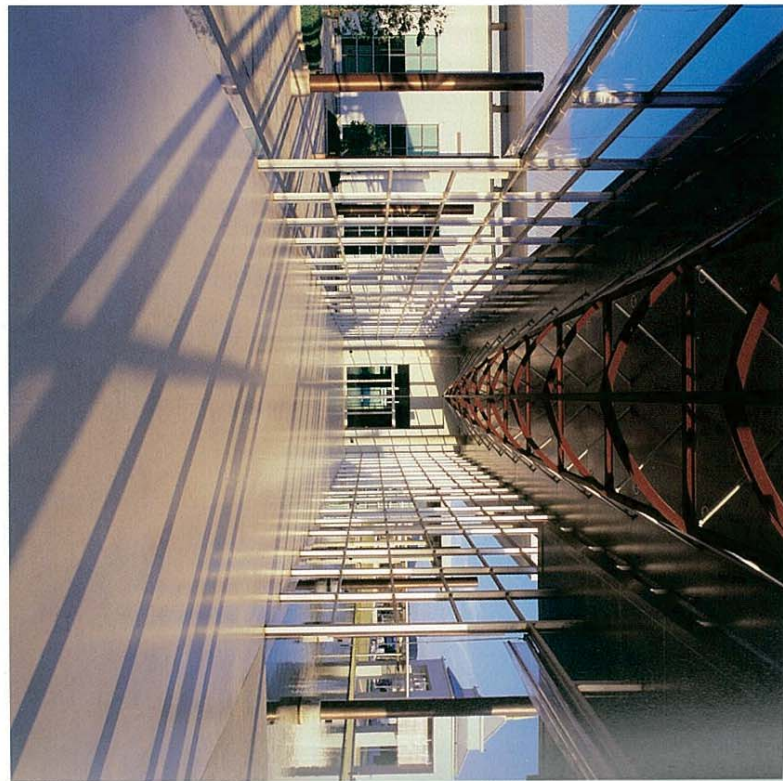
The University of Prince Songklanakarin, Songkla Province's international convention hall is designed as the heart of Southern provinces special event hosting. The convention hall layout was analyzed to find the optimal functional and architectural positioning.

Project planning plays the most significant design role for the hall. As the result, important fundamentals such as the terminal drop-off, traffic flow, structural system and arrangement of usable and service space are taken into the consideration to create a structure of international quality.

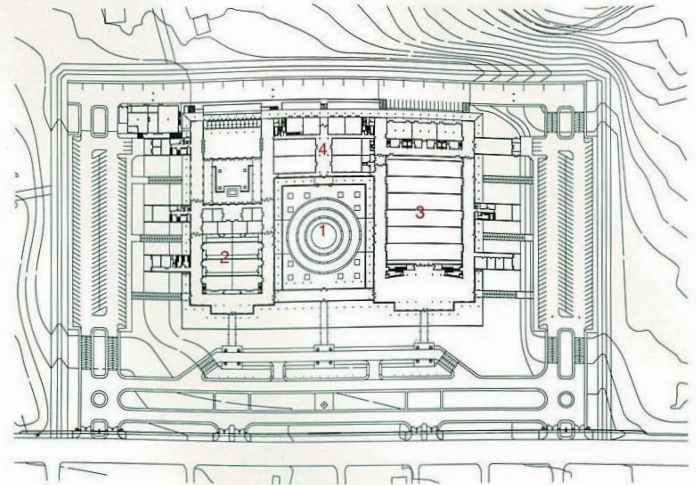
The one story building is placed horizontally in order to make it the site focal point. The southern Thai vernacular heavily influences the project, where building esthetics is expressed with proportional as well as symbolic architecture.



Main entrance







1. Activity plaza
2. Convention room
3. Convention hall
4. Meeting room

Main activity plaza



